

Target market & key factors when considering if this bond is right for you

Cantor Fitzgerald's range of structured products are designed to offer investor's access to a portfolio covering different asset classes, payoff structures & maturity profiles. Whilst our products are available to a wide range of investor groups, we recognise that within these investor groups the products are designed to meet the needs of specific investors. This is known as the "Target Market" and you should consider the table below when assessing if this investment is right for you and therefore if you are inside the intended target market.

Inside The Target Market	Outside The Target Market
You understand that this is a 5 year Term product but investors can redeem the product early. You understand the 100% capital protection applies at the Final Maturity Date only and is guaranteed by BNP Paribas.	You are looking for an investment that will remain active for longer than 5 years and cannot redeem early.
You are a retail investor, professional client or eligible counterparty, to include Individual(s), ARF(s)/AMRF(s), Pension(s) or Corporate(s).	
You have received advice from your investment advisor prior to investing in this product.	You have received no advice in relation to this product.
You are a Basic or Informed or Advanced investor with knowledge or experience of similar investments, the financial markets, their functioning and the underlying asset class which allows you to understand the risks associated with this Complex investment product.	You do not have sufficient knowledge or experience which would allow you to understand the risks associated with this complex investment product.
You are seeking capital growth and want capital protection at maturity.	You want a capital at risk investment.
You understand that if The Index performance is negative you will still receive 100% of the capital invested at the Final Maturity Date.	You want to put capital at risk to obtain an investment return.
You are willing to invest for a period of 5 years.	You do not wish to invest your funds for a period of 5 years.
You are not looking for any regular income during the investment period and understand that your amount invested and any investment returns will not be paid until the Final Maturity Date.	You will require regular income from this investment during the 5 year investment term.
You have a minimum of €25,000 to invest as a lump sum.	You are seeking an investment which you can make regular or additional contributions too.
You understand that the potential investment returns are linked to the performance of The Index.	You are not comfortable to invest with no guaranteed or fixed returns.
You understand how the return on this product is generated and that you will not own the underlying stocks directly.	You do not understand how the returns from this product are generated.
You understand that if BNP Paribas Issuance B.V. or BNP Paribas S.A. were to default you could sustain total loss of investment and any potential investment returns and are in a position to sustain this potential loss.	
You understand if BNP Paribas Issuance B.V. as Issuer or BNP Paribas S.A. as Guarantor were to default your investment will not be covered by any Deposit Guarantee Scheme.	You are looking for an investment which can benefit from a Deposit Guarantee Scheme.

WARNING: Certain investments may carry a higher degree of risk than others and may therefore be unsuitable for some investors.

WARNING: The return on your investment amount is linked to the solvency of BNP Paribas Issuance B.V. as Issuer and BNP Paribas as Guarantor, if both were to default you will lose some or all of your investment.