

Target Market & Key Factors When Considering If This Investment Is Right for You

Inside the Target Market	Outside the Target Market
You understand that this is a 6 year Term product, but investors can redeem the product early	You are looking for an investment that will remain active for longer than 6 years and cannot redeem early.
You are a retail investor, professional client, or eligible counterparty, to include Individual(s), ARF(s)/AMRF(s), Pension(s) or Corporate(s).	
You have received advice from your investment advisor prior to investing in this product	You have received no advice in relation to this product.
You are an informed or advanced investor with some knowledge or experience of similar investments, the financial markets, their functioning and the underlying asset class which allows you to understand the risks associated with this Complex investment product.	You do not have sufficient knowledge or experience which would allow you to understand the risks associated with this complex investment product.
You are seeking capital growth and are prepared to risk some or all your investment amount to obtain this growth.	You are not willing to risk any capital.
You understand that if The Index performance is negative you may lose up to 20% of the capital invested.	You are not willing to risk any capital to obtain an investment return.
You are willing to invest for a period of 6 years.	You do not wish to invest your funds for a period of 6 years.
You are not looking for any regular income during the investment period and understand that your amount invested, and any investment returns will not be paid until the Final Maturity Date.	You will require regular income from this investment during the 6 year investment term.
You have a minimum of €10,000 to invest as a lump sum.	You are seeking an investment which you can make regular or additional contributions to.
You understand that the potential investment returns are linked to the performance of The Index.	You are not comfortable to invest with no guaranteed or fixed returns.
You understand how the return on this product is generated and that you will not own the underlying stocks directly.	You do not understand how the returns from this product are generated.
You understand that if SG Issuer and Société Générale were to default you could sustain total loss of investment and any potential investment returns and are able to sustain this potential loss	
You understand if SG Issuer as Issuer and Société Générale, as Guarantor were to default your investment will not be covered by any Deposit Guarantee Scheme.	You are looking for an investment which can benefit from a Deposit Guarantee Scheme.